

In a continuous evolution of the knowledge-based economy our project addresses to the need of an improved content of training materials related to Development or entrepreneurial competencies and other soft skills for people involved (or who want to be involved) in creative industries and on a still considerable inappropriateness between VET and labor market in these particular innovative economic fields.



Activities:

- Choose a specific creative industry and develop (on a common framework) a research related to the "ideal entrepreneur's portrait" in that industry,
- All these portraits will be combined in a single "ideal entrepreneur's portrait in creative industries" That will reveal what kind of knowledge, competencies and abilities needs a person involved (or who wants to be involved) in a creative industry,
- Based on this portrait each partner will develop a training module that will respond to the need of acquiring both knowledge and general theoretical information and practical skills in a specific field (entrepreneurship and soft skills like communication, social and civic skills, ITC-skills as there will result from the research)

Overall objective:

To support participants in training and further training activities in the acquisition both to facilitate their personal development and to assist them in opening/developing a business (for example in new technologies, creative industries, spin-offs and green energies) in a knowledge based economy

Results:

The training kit developed by partners (sum of the training module made by each partner) will further be adapted to the specific needs of the beneficiaries at each partner's level. It will be tested first on pilot groups of persons involved (or who want to be involved) in opening a business in a creative industry and a "test-training module" inserted in "official curricula" of a vocational program at each partner's level.

Specific objectives:

1. To facilitate the development of innovative practices and their transfer between all partners, countries- in the field of vocational education and training (other than at tertiary level) relating to development entrepreneurial skills and other horizontal (soft) skills for people involved (or who want to be involved) in small business in creative industries.
2. To respond to the needs of a challenging and continuously transforming labour market in a knowledge based economy - particularly of SMEs in innovative fields (creative industries) and to anticipate the skills needed in this particular segment of labour market.
3. To test and put into practice new organizational and pedagogical approaches at the level of partner organizations

More information on the page:

<http://creativeindustries.firip.pl>

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Competencies and Skills For Entrepreneurs in Creative Industries

This project has been funded with support from the
European Commission in the framework
of the Life Long Learning Programme.



LEONARDO DA VINCI Partnership Project
Project duration: 01.08.2011 – 31.07.2013